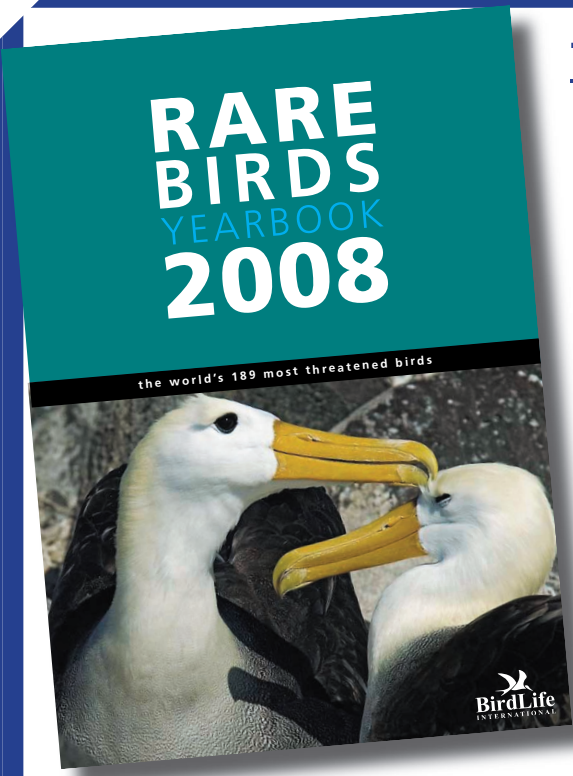


NEW BOOK

Rare Birds Yearbook 2008

in association with BirdLife International



The project

The vision of the **Rare Birds Yearbook** is to improve the chances of survival of the world's most threatened birds in two ways.

Its primary purpose is to describe the situation of the 189 Critically Endangered species in a comprehensible and popular way. The **Rare Birds Yearbook** should be equally engaging for dedicated ornithologists and birders, and for general readers.

In the book, we place the spotlight on the often dramatic circumstances, which have pushed a large number of species to the brink of extinction. But we also highlight the good examples, cases where active commitment and hard work have improved the bird's prospects.

The second way the **Rare Birds Yearbook** improves the chances of survival for these species is by raising funds for BirdLife International, donating £4.00 for each book sold.

This may well be the most important book about birds published this year.

Reviews

IT IS THE BEST OF BOOKS, it is the worst of books. It is a book of hope, it is a book of despair; it is a book of beauty, it is a book of ugliness; it is a book about human folly, it is a book about human wisdom. It is the **Rare Birds Yearbook** for 2008, published by BirdLife International, and it tells of the planet's 189 most threatened birds.

The Times, December 1 2007, Simon Barnes

THERE HAVE BEEN BOOKS before about the most threatened birds on the planet but none have been so comprehensive, so up-to-date and so concisely presented. This book does more than any other to bring these birds to our attention – and just by buying a copy you can make a financial contribution towards their conservation.

BirdGuides, November 23 2007, Dave Gosney

RARE BIRDS YEARBOOK 2008 is a superb effort which not only focuses on an important conservation theme, but raises money for its cause.

Birdwatch, February 2008 (runner-up and highly commended in the contest Birdwatch Bird Book of the Year 2007)



The book

The recommended retail price in the UK is £18.95, of which £4.00 goes to BirdLife International's conservation work. The book will be sold through a number of national organisations, book shops as well as through www.rarebirdseyarbook.com.

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RARE BIRDS YEARBOOK 2008

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